NEEDS ASSESSMENT
At the beginning of St. Louis’ stay-at-home orders, FLOURISH reached out to service provider partners and community members to understand their needs. Service providers needed space to transition their services remotely but also needed technology for both themselves and their clients.

FLOURISH community groups
- Community Leaders Cabinet
- Consumer Advisory Board
- FLOURISH MORE

FLOURISH staff checked in on community members and connected individuals to resources.
Began providing meeting stipends through Chime, a free mobile banking app.
Provided a one-time large stipend to all FLOURISH community members.
Increased virtual meeting frequency in order to provide peer to peer support.

COVID 19 WEBINARS
FLOURISH hosted 14 weekly webinars beginning in March with local leaders and community members most impacted by infant mortality to provide updates on how the local landscape was responding to support Black pregnant and parenting families, emerging information on the virus’ impacts and available resources.

COVID-19 RESPONSE FUND
The Community Leaders Cabinet redirected an investment made by Missouri Foundation for Health to respond directly to emerging needs experienced by Black families.
The COVID-19 Response Fund was designed to provide up to $5,000 to organizations to support needs like diapers and formula, rent and utility assistance or technology assistance to stay connected with clients.
Through the COVID-19 response fund, FLOURISH was able to support over 58 different local organizations with an investment of over $280,000.

CARE PACKAGES
The Community Leaders Cabinet coordinated 100 care packages for Black pregnant & parenting families in the region. Each package included:
- Fresh produce from St. Louis Metro Market
- Veggie/fruit cleanser for families who may lack running water
- $20 Walmart gift card
- Diapers, wipes, soap, feminine care products, toothbrushes, toothpaste
- Educational materials and other resources.

FLOURISH MORE distributed 100+ care packages to families residing at Clinton Peabody. These care packages included:
- Household cleaning supplies, baby supplies and hygiene products, personal protective equipment.