Writing a New Story for Old Age in Today’s Longevity Economy
**AGENDA**

**Wednesday, April 14, 2021**

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<th>Time</th>
<th>Session</th>
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<td>9 a.m.</td>
<td><strong>Welcome &amp; Center Overview</strong>&lt;br&gt;Nancy Morrow-Howell, PhD&lt;br&gt;Director of the Harvey A. Friedman Center for Aging&lt;br&gt;Bettie Bofinger Brown Distinguished Professor of Social Policy, Brown School</td>
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<td>9:10 a.m.</td>
<td><strong>Awards Presentation</strong>&lt;br&gt;<strong>The Alene and Meyer Kopolow Award for Geriatrics, Psychiatry and Neurology</strong>&lt;br&gt;Emily Somerville, OTD, OTR/L, Instructor in Occupational Therapy and Neurology</td>
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<td><strong>The Harvey A. &amp; Dorismae Hacker Friedman Award for Excellence in Service to Older Adults</strong>&lt;br&gt;David Sykora, Former Executive Director of the St. Louis Area Agency on Aging</td>
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<td><strong>The Mark S. Wrighton Research Award on Aging</strong>&lt;br&gt;<strong>Judge’s Choice:</strong> Meghan McDarby&lt;br&gt;<strong>People’s Choice:</strong> Audrey Keleman</td>
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<td>9:30 a.m.</td>
<td><strong>Keynote Presentation</strong>&lt;br&gt;<em>Writing a New Story for Old Age in Today’s Longevity Economy</em>&lt;br&gt;Joseph Coughlin, PhD, Director of the MIT AgeLab</td>
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<td>10:10 a.m.</td>
<td><strong>Audience Q&amp;A</strong>&lt;br&gt;Moderated by Nancy Morrow-Howell</td>
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<td>10:25 a.m.</td>
<td><strong>Announcements &amp; Closing Remarks</strong></td>
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<td>10:30 a.m.</td>
<td><strong>Event Close</strong></td>
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**Watch the Mark S. Wrighton Research Award on Aging 3MT Competition**

*The 3MT is an academic competition that challenges PhD students to describe their research within three minutes to a general audience. Winners were awarded the Mark S. Wrighton Research Award on Aging.*

[vimeo.com/wustlpublichealth](vimeo.com/wustlpublichealth)
ABOUT THE KEYNOTE

Joseph Coughlin, PhD
Director of the MIT AgeLab

As a researcher, teacher and advisor, Dr. Coughlin’s work explores how global demographics, technology and changing behaviors are transforming business and society. Dr. Coughlin leads the Massachusetts Institute of Technology (MIT) AgeLab and teaches in MIT’s Department of Urban Studies & Planning. Coughlin advises major companies internationally and has served on advisory committees for the White House, the multinational Organization for Economic Cooperation & Development, and economic development authorities worldwide.

A Behavioral Sciences Fellow of the Gerontological Society of America (GSA), Coughlin is a recipient of one of GSA’s highest awards, the Maxwell A. Pollack Award for Productive Aging, in recognition of his research improving policy while bridging the worlds of research and practice. He was recognized by the Wall Street Journal as inventing the future of retirement, named one of “100 Most Creative in Business” by Fast Company Magazine, and one of Investment News’ 2019 “Icons & Innovators.”

Coughlin is a senior contributor for Forbes and writes for the Wall Street Journal as well as other leading business outlets. Author of over 100 academic publications, his recent book “The Longevity Economy: Unlocking the World’s Fastest Growing, Most Misunderstood Market” was named a CEO READS Best Seller.
Harvey A. & Dorismae Hacker Friedman Award for Excellence in Service to Older Adults

The Friedman Award recognizes individuals who make outstanding contributions in service to older adults. Individuals may make this contribution through practice, education, advocacy, or research. Eligible nominees must be professionals currently involved in work related to older adults within the St. Louis Metro Region.

This award is supported by The Foundation for Barnes-Jewish Hospital from the Harvey A. and Dorismae Hacker Friedman Endowment for Aging.

2021 Friedman Awardee | David P. Sykora

David P. Sykora served as the executive director of the St. Louis Area Agency on Aging from 1996 until his retirement in February 2021. David was actively involved in the development of the aging network within the City of St. Louis.

During his service, David was instrumental in starting both a contracted and volunteer minor home repair program within the agency. He began a case management program within SLAAA, when the State of Missouri stopped all non-Medicaid case management within the state, and was among the first Area Agencies on Aging in the state to implement an in-home assessment program for home delivered meal clients.

In November of 2000, David initiated the agency’s participation the NAEIR program, which distributes donated materials and supplies from corporations to community agencies. David was active in the implementation and continued development of the National Aging Program Information System and its expanded use throughout the state.

David remains a staunch advocate for programs and services for older adults, caregivers and the disabled within the St. Louis Metropolitan Area and the state of Missouri.

Alene & Meyer Kopolow Award for Geriatrics, Psychiatry & Neurology

The Kopolow Award recognizes stellar contributions to the care of older adults by a resident, fellow, post-doc, or junior faculty member in neurology, psychiatry, medicine, or related disciplines. Awardees have demonstrated achievement in at least one of the following areas of geriatrics: direct patient care; didactic teaching, conferences, or national and international meetings; and patient-oriented or basic research that address aging issues.

This award is supported by The Foundation for Barnes-Jewish Hospital from the Alene and Meyer Kopolow Fund for Geriatrics, Psychiatry, and Neurology.

2019 Kopolow Awardee | Emily Somerville, OTD, OTR/L

Emily Somerville is an instructor in occupational therapy and neurology in the School of Medicine at Washington University in St Louis. She works in the Participation, Environment and Performance Laboratory
(PEPL) which aims to promote the participation of older adults with functional limitations in the home and community through the provision of intensive, tailored home modification interventions.

Emily has a specific interest in helping older adults manage medications independently in the home and recently received funding to conduct a clinical trial studying the feasibility, acceptability and preliminary efficacy of a tailored medication management intervention.

Emily is also the lead occupational therapy interventionist and implements study interventions with research participants in the various studies conducted in the lab. She trains occupational therapists in the community to deliver evidence-based interventions developed by PEPL. Additionally, she is a study coordinator for a study that aims to investigate the efficacy and safety of a novel enhanced rehabilitation-transition program to reduce environmental barriers and improve daily performance and community participation.

The Mark S. Wrighton Research Award on Aging

The purpose of this award is to recognize doctoral candidates who show outstanding promise as researchers on topics relevant to older adults and aging society. To be considered for the award, students must apply to participate in a 3MT (Three Minute Thesis) competition, to be organized and announced by the Harvey A. Friedman Center for Aging. The 3MT is an academic competition that challenges graduate students to describe their research within three minutes to a general audience. Following the competition, winners will make their 3MT presentation at the next Annual Friedman Lecture and receive a plaque at the award ceremony.

This award is supported by The Foundation for Barnes-Jewish Hospital from the Harvey A. and Dorismae Hacker Friedman Fund.

Mark S. Wrighton Research Awardee, Judge’s Choice | Meghan McDarby, PhD Candidate ’22

Talk Title | The Effectiveness of Question Prompt List use During First-time Palliative Care Outpatient Appointments

Meghan McDarby is a fifth year psychological and brain sciences graduate student in Dr. Brian Carpenter’s Clinical Geropsychology Laboratory. Her primary research interests include enhancing end of life (EOL) decision making among older adults and improving communication about end-of-life care preferences among older adults, their caregivers, and healthcare providers. She is broadly interested in ways to increase quality of EOL care by facilitating earlier access to palliative care services and by optimizing psychological care at EOL.

Mark S. Wrighton Research Awardee, People’s Choice | Audrey Keleman, PhD Candidate ’24

Talk Title | Falls: A Marker of Pre-clinical Alzheimer Disease

Audrey is an occupational therapist and PhD student in the Rehabilitation and Participation Science program. She is interested in aging in place and fall prevention, particularly among older adults with mild dementia. In her spare time, she enjoys socially-distant walks with friends around St. Louis.
Past Friedman Lectures

April 24, 2019  Advancing Aging Research and Education at Washington University
April 20, 2018  Ageism in America: How Stereotypes Influence Our Health & Wellbeing
April 4, 2017   Future of Health Policy in an Aging America
April 28, 2016  Intersection of Aging & the Arts for Health & Wellbeing
April 22, 2015  Better Living Through Innovation: Responding to an Aging Society
May 8, 2014    Developing the Workforce for an Aging America
May 3, 2013    Creating Aging-Friendly Communities
April 30, 2012  The Aging Mind: Realities & Myths
May 24, 2011   Friedman Center for Aging Research: Selected Updates
May 25, 2010   Productive Aging: Cross-Cultural Perspectives from China & the United States
April 21, 2009  In the Words of the Artist: The Influence of Age on Creativity & Expression

Harvey A. & Dorismae Hacker Friedman

The 20th Annual Friedman Lecture and Awards is made possible by the support of Harvey A. and Dorismae Hacker Friedman Endowment for Aging at The Foundation for Barnes-Jewish Hospital. This annual event celebrates the latest in ideas and research in aging as well as provides an opportunity to recognize professionals providing outstanding service in the field. Lectures have covered a wide range of topics that represent the diversity of experiences and needs of aging adults and communities.

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